



MAGIC THAT MEANS BUSINESS



VOLUME 1, ISSUE 11

APRIL, 2009

MASTER OF THE CEREMONY

The conference date is set, the venue is booked and the speakers are ready. But who will introduce them? Who will keep the conference lively and energize the attendees throughout the event? Whether it is a three hour or a three day event, there needs to be continuity that only a professional emcee can provide.

Corporate executives are not trained as improvisational



speakers. The truth is that most executives would rather not make any introductions plus they may not know what to say if there are any delays.

As a professional emcee, I create customized introductions for every speaker. I incorporate personal information into an entertaining and magical introduction.

I am always prepared for any delays or program changes. I can improvise if there is a change in the schedule or new speakers added to the agenda. I can entertain the group with magical interludes that make stage waits disappear!

The personalities of each speaker vary just as their topics differ one from another. There is no assurance that every

speaker will be energetic, interesting or exciting. But with Scott Wells as your MC, you are assured that everyone is going to look forward to the next introduction.

I also energize the group each morning and after each break with mental warm-up exercises. This engages and invigorates the group and focuses everyone on the tasks at hand. I also make necessary house-keeping details and announce any program or room changes, etc.

And if you are looking for a way to end your conference with a fun and entertaining program, then look no further than engaging the magic of Scott Wells, a true master of the ceremony!

TOP 10 PERSONAL & BUSINESS INSURANCE TAX TIPS

When tax preparation time comes there can be an array of questions about federal tax deductions and what to report as income on your federal tax return. This Insurance Tax Dos and Don'ts list of federal tax tips will hopefully help many with federal tax questions regarding insurance whether on a personal or business level.

1. Do remember to include insurance as a deduction for your vehicle on your federal tax re-

turn: If one uses their car for business purposes and chooses to deduct their actual expenses instead of their mileage, besides deducting depreciation, gas, oil, tires, licenses, repairs and the related, the insurance premiums may also be deductible. Remember, if one chooses to take the actual expenses deduction instead of the mileage deduction they cannot choose the mileage deduction in later returns.

2. Do deduct your health and long-term care insur-

ance premiums on your federal tax return: A self-employed person may be able to deduct 100% of health and long-term medical costs for themselves, their spouse, and their dependants. When doing your tax preparation be aware that this deduction is taken as an adjustment to income and it can only be taken if the self-employed person or spouse are not covered by an employer health insurance plan.

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S&K Wells Enterprises, Inc.



3613 W. Clay
Suite 300
Houston, TX 77019

Phone: 713-524-0147
Fax: 713-524-0147
Mobile: 281-772-6014
E-mail: Scott@ScottWells.com
Website: www.ScottWells.com



Make filing your taxes easier with these *tips* including deductions you may not have known you could claim.



"YOU WERE AWESOME. ME AND MY GUESTS LOVED YOUR MAGIC."

ADRIAN PETERSON
 RUNNING BACK
 MINNESOTA VIKINGS
 & PRO BOWL
 ROOKIE OF THE
 YEAR 2008

ON THE OCCASION
 OF HIS 24TH
 BIRTHDAY

TAX INSURANCE DOS AND DON'TS (CONTINUED FROM PAGE ONE)

3. Do see if you qualify to deduct medical expenses on your federal tax return: Depending on one's income, certain medical expenses including health insurance and dental insurance premiums along with some amounts paid for long-term care insurance contracts may be deductible. This deduction is limited to costs over 7.5% of one's income.

4. Do plan your medical procedures and expenses for the maximum deduction: Since certain medical expenses are limited to costs over 7.5% of one's income, when doing your tax preparation don't forget to schedule and pay for procedures before December 31 of the tax year the deduction is desired may be beneficial to certain persons.

5. Do find out if you have

any miscellaneous insurance expenses that can be deducted on your federal tax return: Various miscellaneous expenses may be deductible on your federal tax return for some persons but are subject to amounts over 2% of one's adjusted gross income.

6. Do see if you can deduct any job-related moving storage expenses: Some persons may be able to deduct certain moving expenses including the cost of storing and insuring household goods and personal items.

7. Do check your previous federal tax returns for the above insurance deductions: Federal tax returns can be amended for up to three years.

8. Don't forget to report unemployment insurance

benefits: It is important to remember that unemployment insurance compensation is considered taxable income so one must report any state or federal unemployment insurance benefits.

9. Don't report casualty and theft losses reimbursed by insurance: Damages from losses due to perils on your home and losses due to damage to one's automobile may be deductible if one itemizes deductions.

10. Don't report worker's compensation insurance benefits as income: Worker's compensation along with child support payments, military allowances, veteran's benefits, welfare benefits and cash rebates from a car purchase are not considered taxable income.

From About.com on Personal Insurance
 Consult your Tax Attorney for more information

BEER IS NOT JUST FOR DRINKING ANY MORE

I have given you recipes for appetizers, the main course, and desserts but not yet one for a common staple to complement the meal... bread.

Many of the recipes have also been quick and easy for people on the go. The recipe this month cannot be simpler...four ingredients and an oven. Although you can cut back on the calories by adding less butter, don't scrimp on the beer. Do not use light beer. You need to use a full flavored beer like Shiner Bock or a good, rich German beer.

Manly, yes, but Kathy likes it, too.

Ingredients

- * 3 cups self-rising flour
- * 1/2 cup sugar
- * 12 ounces regular beer, room temperature
- * 1/2 cup melted butter

Preheat the oven to 500°. Grease a 9 x 5 x 3 inch loaf pan. Mix flour, sugar and beer thoroughly. Spoon into greased loaf pan. Bake for 45 minutes. Punch holes in top of bread with a fork. Pour melted but-



ter over the top. Bake 15 more minutes.

Yield: 8-10 servings.

From "Wild About Texas"
 by Cypress-Woodlands Junior Forum

HOCUS POCUS—WHERE DID THE TERM ORIGINATE?

Hocus Pocus is a generic term used by magicians, usually the magic words spoken when bringing about some sort of change. In British English, its most prevalent modern meaning is "contrived nonsense", as in, "It was all a load of hocus pocus".

The origins of the term remain obscure. According to the Oxford English Dictionary the term originates from hax pax max Deus adimax, a pseudo-Latin

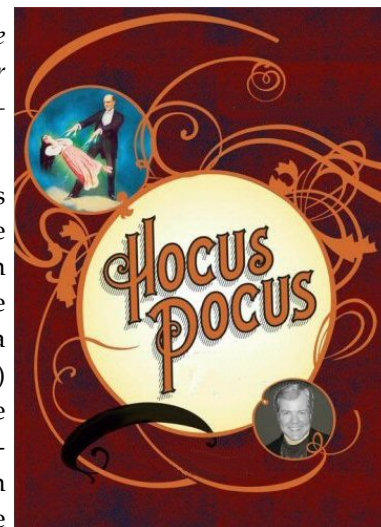
phrase used as a magic formula by conjurers. Some believe it originates from a parody of the Roman Catholic liturgy of the Eucharist, which contains the phrase "Hoc est enim corpus meum". This explanation goes back to speculations by the Anglican prelate John Tillotson, who wrote in 1694:

"In all probability those common juggling words of hocus pocus are nothing else but a corruption of hoc est corpus, by way of ridiculous imita-

tion of the priests of the Church of Rome in their trick of Transubstantiation."

Others believe that it is an appeal to the Norse folklore magician Ochus Bochus. The Welsh hovea pwca (a "goblin's trick", or hoax) could also be the source. Or it may simply be imitation Latin with no meaning, made up to impress people:

A Candle in the Dark
By Thomas Ady, 1656



TRACKING A FLIGHT IN REAL TIME

Here is where you can track the status of any flight arriving or departing the United States and Canada. Get updates on flight arrival and delay times, remaining time en route for departed flights, updated every five minutes. Additional flight details include departure time, aircraft type, current altitude, and current ground speed, along with the forecasted weather conditions

for your selected destination.

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In the U.S. alone, corporations spend \$160B annually on air transportation. Unpredictable departures and arrivals have

created a strong business need for real-time intelligence. Flight delays, for example, create a ripple effect through a whole ecosystem of interdependent businesses. Whether moving cargo or people, delays are expensive.

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MAGIC GIGGLES

Tax Humor—A Few One-Liners

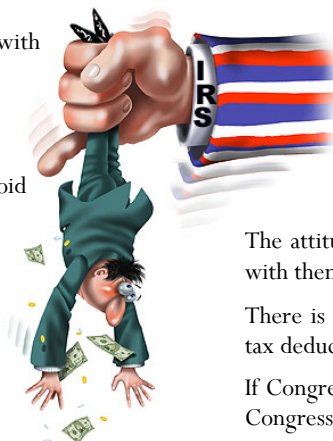
Ambition in America is still rewarded . . . with high taxes.

America is the land of opportunity. Everybody can become a taxpayer.

It's hard to believe America was founded to avoid high taxation.

We often wonder if automation will ever replace the taxpayer.

There was a time when \$200.00 was the down-payment on a car; now it's the sales tax.



There is no tax on brains; the take would be too small.

The tax collectors take up so much of your earnings to balance the budget that you just can't budget the balance.

Capital Punishment: Congress comes up with a new tax.

The attitude of Congress toward hidden taxes is not to do away with them, but to hide them better.

There is no child so bad that he/she can't be used as an income tax deduction.

If Congress can pay farmers not to raise crops, why can't we pay Congress not to raise taxes?

S & K Wells Enterprises, Inc.



3613 W. Clay
Suite 300
Houston, TX 77019

Phone: 713-524-0147

Fax: 713-524-0147

Mobile: 281-772-6014

E-mail: Scott@ScottWells.com

Website: www.ScottWells.com

DO YOU HAVE AN
UPCOMING EVENT?

CONTACT S&K WELLS
ENTERPRISES TODAY!

INTERESTED IN LEARNING SOME
MAGIC FOR YOUR BUSINESS
LUNCH AND DINNER MEETINGS?
VISIT WWW.SCOTTWELLS.NET

MAGI-CALENDAR

April 4, 2009: Private Wedding

April 9, 2009: Tokyohanas Grill & Sushi Bar, 3239 Southwest Freeway, Houston, TX

April 18, 2009: Auctioneer for Magic Auction, Austin, TX

April 19, 2009: Private Wedding

April 22-27, 2009: Fechter's Finger Flicking Frolic, Buffalo, NY

NOTE: Public Performances subject to change. Private / Corporate engagements are not all listed.

Contact S&K Wells Enterprises today to make sure your event is on the calendar!

♣ Stand-Up Comedy Magic Show ♥ Trade Show Exhibit Booth ♠ Hospitality Suite ♦
♣ Strolling Magic ♥ Magical Master of Ceremonies ♠ Weddings ♦

THE PSYCHIC COINS

Here is a fun trick for you and friend from your office to show your customers the next time you are out for a drink.

EFFECT: You take a handful of coins from your pocket and lay them out in a long line across the bar. While you turn your back, a spectator is invited to point to one of the coins. You turn around and instantly tell them which one they selected.

SET-UP: A handful of coins and a good friend who is "in" on the method and can keep a secret!

SECRET: You need a small crowd, so gather four or five

people around you at the bar. They should (and most probably are) holding drinks. Your secret partner should be positioned to one side and should only be visible to you out of the corner of your eye. This is quite important.

Lay your coins in a row across the bar. Invite a spectator to join you in a little mental experiment. Invite them to point to one of the coins while your back is turned, There is no way that you can see what they are doing. Turn around again and ask them to concentrate as hard as they can on their selected coin.

Gaze intently at the coins on

the bar. You should just be able to see your friend out of the corner of your eye. Now hold your index finger over each of the coins in turn. Try to make this a slow sweep along the line rather than pointing individually to each one. When your finger is hovering over the correct coin, your friend takes a sip from their drink.

Yes, it's as simple as that! It's surprising how far you can be facing away from your confederate and yet still be aware of their signal. Don't reveal the coin at once - make it look difficult.. Look as if you really have to concentrate.



TIP: if the spectator tries to fool you by not pointing to the coin, you know that, too, because your friend does not sip their drink at all.