



MAGIC THAT MEANS BUSINESS



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“NOW YOU SEE IT” WITH SCOTT WELLS

Heeere’s Scotty! Does that sound vaguely familiar to you? Of course it’s a play off of the old Tonight Show with Johnny Carson.

I have been presenting a talk show format at magic conventions for the past four years and receiving great recognition from my peers and repeat engagements.

The format is the same as with other late night talk shows. Accompanied with recorded (and often live) music, an offstage announcer does a voice-over with the names of people who will be guests on the show. I then welcome the audience with a short

monologue then sit behind the desk as TV commercials begin to play.



The first guest is introduced after the break as I chat with the person for about 10-12 minutes. Then after another commercial message another guest comes on stage to chat. Sometimes I play games with the audience and award prizes.

This is so much better than a Question & Answer for-

mat as it gives the convention registrants some personal insight and background information about the speakers.

I offer this service to companies who plan to have multiple speakers during a multi-day conference. By having a casual chat with them as the first activity, then the registrants learn something more about them when they later give their presentations for the group.

This is a fun and very customized service that creates a completely unique and memorable experience. You should consider this for your next conference. Contact me for more details.

Watch a video of one show at <http://post.ly/3YWEY>

THANKSGIVING PREPARATIONS

It’s all about the food at this time of year! And getting your Thanksgiving dinner together takes planning and organizing. Some of us start our plans in early November and some of us start...well...not too early!

Early Bird Preparations

* Getting the menu together early is a good first step! Our family continues the tradition of turkey, bread dressing, mashed potatoes and pie. However, your family may be more adventurous! Recipes can be found online at www.allrecipes.com, or www.FoodNetwork.com

or in magazines like Southern Living, or just on the can of French fried onion rings! Deciding on your menu early means you can take advantage of sales throughout the month using your list of ingredients.

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IT'S NOT ABOUT
PERFECT OR MADE
FROM SCRATCH!

bp



"WE WERE VERY PLEASED TO ADD SOME ENTERTAINMENT IN THE MIX OF OUR CUSTOMER MEETING AND YOU KNOCKED IT OUT OF THE PARK. IT WAS A LOT OF FUN AND EVERYONE HAD A GREAT TIME."

MARK MASSETT
BP ENERGY

FOOD FOR THOUGHT FOR THE EARLY BIRD AND PROCRASTINATOR (CONTINUED)

* Early invitations for guests really make them feel special. An early invitation also means you can ask your guests to bring a dish to share at your meal. New cuisine and added camaraderie make the meal more fun too!

* Getting ready for Thanksgiving also includes getting your home ready for company. Starting early is a good way to take baby steps in decluttering and decorating for the holiday. You can work room by room, decluttering and cleaning for several weeks. Your family will enjoy the holiday atmosphere and you will feel less pressured by time.

Procrastinator Preparations

* Instead of turkey (which takes days to thaw), choose Cornish game hens or ham. Both are easy to prepare. Ham can be purchased that day and heated.

* Choose to shop at a one stop location. It is easier to purchase it all at one retailer, rather than running between stores. Choose your store by the sales items on your grocery list.

* It's not about perfect or made from scratch! Check out ways to use convenience foods in preparing your meal. Sandra Lee of FoodTV fame www.FoodNetwork.com uses ready-prepared items for making your meal special.

* Ask your family what treats

and sweets are most important to them. You can purchase ready-made desserts at a reduced cost at holiday time.

* Check out the options for pre-made Thanksgiving dinners. In Houston we have choices like Luby's and Randall's. It all comes nicely prepared and ready to eat.

* Dine out! Just Google: Thanksgiving Houston (or your city's name) 2011 and you will find loads of choices!

No matter your style, wishing you a moist turkey and a sweet pumpkin pie for your holiday event!

From Ellen's Blog at
www.professional-organizer.com

SWEET POTATO CASSEROLE

If you need to bring something to the Thanksgiving feast but have little time to prepare, then you can impress your friends and family with this recipe. It will taste like you spent a lot of time in the kitchen when in reality you just visited the room. This is a different dish and the Corn Flakes topping adds a tasty crunch for this side dish recipe.

INGREDIENTS

- * 2 c. sweet potatoes, cooked
- * 1 c. sugar
- * 1 can sweetened condensed milk

- * 2 eggs
- * 1 tsp. cinnamon
- * 1 tsp. vanilla

TOPPING

- * 1 c. Corn Flakes, crushed

- * 1/2 stick oleo, melted
- * 1/2 c. brown sugar
- * 1/2 c. pecans, chopped

Mash sweet potatoes and mix well with other ingredients. Pre-heat oven at 425° and bake about 15 minutes. Combine topping ingredients and pour over top. Bake five more minutes and serve while hot.

You can prepare all the ingredients before the meal then bake it in the host's oven when you arrive so it's hot and ready to serve.

From The Kitchen of Bernice Drewry
The Moores' Family Cookbook



TOP TALENT PRODUCTIONS TWO YEAR CELEBRATION

On Friday November 18, 2011, at 8:00 p.m. Top Talent Productions will celebrate their two year anniversary of producing Magic and Variety shows at the Hilton Americas.

This show will feature the magic of Scott Wells, Jamie Salinas and Rick Hebert. This show will have something for everyone that will entertain, amuse and amaze with this comedy and magic family-

friendly show at the luxurious Hilton Americas in downtown Houston. Enjoy the strolling magic of Michael Christian during the Mix and Mingle hour from 7:00—9:00 p.m.

Join us at the very top of the Hilton Americas in the Skyline Ballroom for an evening filled with fun, drama, comedy, spectacle, surprise, puzzlement and wonder amidst breathtaking views of downtown Houston!

After the show, stick around for our birthday celebration reception and enjoy the view, enjoy more close-up \ mingling magic, eat some birthday cake and the cash bar will be open until midnight!



To purchase tickets or for more information, visit: www.TopTalentProductions.com

ENJOY A PUBLIC PERFORMANCE BY SCOTT WELLS AND FRIENDS AT THE HILTON AMERICAS IN HOUSTON

MENU PLANNING GUIDE

What's for dinner? It's the question of the hour! Too many home managers look for answers in the supermarket at 5 p.m. Harried, harassed by hungry children, they rack their brains for an answer to the what's-for-dinner dilemma.

Three meals a day. Seven dinners a week. From supermarket to pantry, refrigerator to table, sink to cupboard, the kitchen routine can get old, old, old.

No wonder we hide our heads like ostriches from the plain and

simple fact: into each day, one dinner must fall. What's the answer? A menu plan.

Menu planning doesn't have be complicated! Planning meals ahead requires a small investment of time, but can reap great rewards. A menu plan saves time, money and improves nutrition.

For too many of us, making a menu plan is something we intend to do when we get around to it. Instead of seeing menu planning as an activity that adds

to our quality of life, we dread sitting down to decide next Thursday's dinner. "I'll do that next week, when I'm more organized."

Wrong! Menu planning is the first line of defense in the fight to an organized kitchen, not the cherry on the icing on the cake.

For tips on organizing your menu planning and much more, visit www.OrganizedHome.com and find a menu calendar and other tips on meal planning and more!



CREATE YOUR OWN CALENDAR OF MENUS

MAGIC GIGGLES

LAST MINUTE PURCHASE

It's the day before Thanksgiving and the butcher is just locking up when a man begins pounding on the front door.

"Please let me in," says the man desperately. "I forgot to buy a turkey, and my wife will kill me if I don't come home with one."

"Okay," says the butcher. "Let me see what I have left." He goes into the freezer and discovers that there's only one scrawny turkey left. He brings it out to show the ma

"That's one is too skinny. What else you got?" says the man.

The butcher takes the bird back into the

freezer and waits a few minutes and brings the same turkey back out to the man.

"Oh, no," says the man, "That one doesn't look any better. You better give me both of them!"

NFL TURKEY

The pro football team had just finished their daily practice session when a large turkey came strutting onto the field. While the players gazed in amazement, the turkey walked up to the head coach and demanded a tryout.

Everyone stared in silence as the turkey caught pass after pass and ran right through the defensive line. When the turkey returned to the sidelines, the coach shouted, "You're terrific!!! Sign up for the season, and I'll see to it that you get a huge bonus."

"Forget the bonus," the turkey said, "All I want to know is, does the season go past Thanksgiving Day?"



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**INTERESTED IN LEARNING SOME
MAGIC FOR YOUR BUSINESS
LUNCH AND DINNER MEETINGS?
VISIT WWW.SCOTTWELLS.NET**

MAGI-CALENDAR

November 17 and December 22, 29: Tokyohanas Grill & Sushi Bar, 3239 Southwest Freeway, Houston, TX

November 4-6: Daytona Festival of Magic convention: Daytona Beach, FL.—lecturing, performing and acting as MC and talk show host.

November 18: Hilton Americas, Houston, TX — Top Talent Productions will celebrate their two year anniversary of producing magic and variety shows in Houston. This show is open to the public and will include Jamie Salinas and Rick Hebert and will feature Scott Wells as the headlining act. More information and tickets at: www.TopTalentProductions.com

NOTE: Public Performances subject to change. Private / Corporate engagements are not all listed.

Do you have an upcoming function?

Contact S&K Wells Enterprises TODAY to schedule your event!

♣ Stand-Up Comedy Magic Show ♥ Trade Show Exhibit Booth ♠ Hospitality Suite ♦
♣ Strolling Magic ♥ Magical Master of Ceremonies ♠ Weddings ♦

QUICKIES AND GROANERS BUT GOODIES

Here is a series of gags and tricks. You should not do all of these at one setting, but use them at your discretion from time to time at dinner meetings or over drinks with your clients.

Multiplying Coins

Borrow and place five pennies on the corner of a table. Roll up your sleeves and show that you have nothing concealed in your hands. Holding the left hand just below the edge of the table, sweep each coin, one at a time, into your left hand, counting them. You ask, "How many coins do I have in my hand?" and the spectators will naturally reply "Five."

You open your hand and show six coins.

SECRET: An extra coin is attached under the edge of the table with paste, soap or gum. As you count the coins on the table into the hand, all you need do is to merely loosen the hidden coin, which drops in your hand, and leaves you with an extra coin, and a baffled audience!

Never to Be Seen Again

Inform your group that you will show them something they have never seen before and will never see again. Merely crack open a nut, exhibit the kernel and eat it.

Deceptive Ice

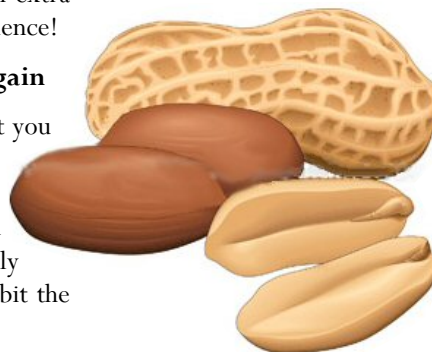
Crumble up a small portion of cellophane and put it in a glass of water. It gives the appearance of a glass of water filled with ice. Should someone attempt to drink it, watch their startled expression.

Bet'cha

Say to your friend, "I'll bet you a drink I can put you through a keyhole." When the bet is made, simply write the word YOU on a piece of paper and put it through the hole in one of your keys.

The Magic Pencil

Similar to the trick above, borrow a pencil from any guest and remark that it is a magic pencil that can write any color. Take a wager if you wish. When the color is announced, you simply WRITE out the color named, letter for letter!



Excerpts from
Magic As A Hobby
By Tim Gaffney