



MAGIC THAT MEANS BUSINESS

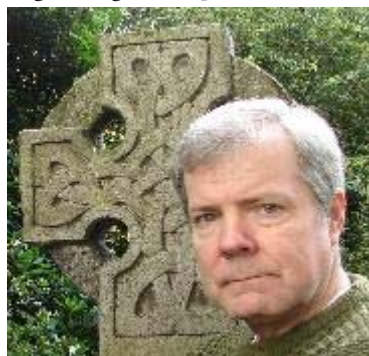


VOLUME 1, ISSUE 5 OCTOBER, 2008

OCTOBER IS A MONTH OF SPIRITS

Spooks and spirits, ghosts and goblins, and things that go “bump” in the

and company clients. Halloween is a traditional time for mystery and magic.



Scott Wells explores a Knights Templar graveyard in Scotland

Scott Wells will perform for his third consecutive year at the annual Halloween party at Circle S Vineyards in Sugar Land, TX. This annual event is open to the public and always fun with costumed guests enjoying wine, hors d’oeuvres and magic. Following his strolling,

close-up magic last year, Scott performed a séance for the patrons at the vineyard that rose some real spirits! This year promises

night. Many people plan fun Fall events this month for home parties that often include costumes and masquerades for friends, family

some new tricks and treats for the guests including mind reading and mentalism. For more information and to make your reservation, visit their website at: www.CircleSVineyards.com

Scott also now offers an interesting and unusual speech for business and fraternal groups: *Houdini’s Fraudulent Spirit Medium Expose Lecture*. This PowerPoint lecture features slides and a script used by Houdini in the 1920’s. This is a very interesting historical account of spiritualism from the 1800’s into the 20th century.

TEN TRAITS OF SUCCESSFUL PROFESSIONALS

Ever wonder why some people seem to quickly rise to the top, constantly receiving accolades, while others seem to be overlooked and underappreciated? What are the traits that truly impress the people around us? And most importantly, are they traits you possess or can cultivate?

1. Seriousness

One of the foundational

characteristics of true professionals is: we must be serious about our occupations. In other words, we must understand that our occupations are challenging, and we must be dedicated to succeeding.

2. Wanting to Do Better

After every success, professionals need to recommit to doing it even better next time. Professionals always

strive to improve.

3. Dealing with the Unexpected

When problems arise, make a new plan, change their direction if necessary and never look back—because that’s the only road to success.

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Success is when Preparation meets Opportunity

“SCOTT WELLS IS RECOMMENDED FOR AUDIENCES FROM 4 TO 84.”

SETH J. RIKLIN & ASSOCIATES, PLLC, ATTORNEYS AND COUNSELORS AT LAW



Harry Houdini died on October 31, 1926. He was 52 years old...the same number in a deck of cards.

TEN TRAITS OF SUCCESSFUL PROFESSIONALS (CONTINUED FROM PAGE ONE)

4. Communication Skills

No matter what the industry or job description, communication skills are critical to today's workplace. Real professionals are clear, concise and confident in their communication skills.

5. Enthusiasm

Attitude is everything. Those who exhibit enthusiasm for what they do and greet each day with a positive attitude inevitably become our leader.

6. Helpfulness

Professionals understand that real success in the workplace

requires teamwork. So they're always ready to lend a hand, make a suggestion and offer a compliment when it's deserved

7. Taking the Initiative

One of the great strengths of a real professional is taking the initiative to get things done. They recognize what needs to be done and they take on the task, great or small.

8. Cool Under Pressure

True professionals remain level headed and calm, with a cheerful demeanor—even under stressful times.

9. Remaining Focused

True professionals remain focused on the task at hand and the goal ahead. They navigate through obstacles or setbacks but never lose sight of where they're going.

10. Don't Follow, Lead

It isn't always easy to stick your neck out, but true professionals aren't faint of heart. They analyze the situation and are willing to take new paths and try new solutions. That's why they call it leadership!

Excerpted from advice by Dave Kahle, The Growth Coach™

HOUDINI ON THE BARBIE

The Houdini's Magical Kabobs with Pineapple Glaze

Step away from the oven and return to the grill. Make plenty because these will "disappear" fast! Serves four and 434 calories per serving.

- 1 cup finely chopped scallion
- 1 scotch bonnet or habanera pepper, seeded and minced (wear rubber gloves to protect your hands from volatile oils)
- 1 tbsp soy sauce
- 1 fresh lemon juice
- 1 tbsp olive oil
- 1 1/2 tsp ground allspice
- 2 tbsp cilantro, minced
- 1 garlic clove, minced
- 1 1/2 tsp salt
- 1 tbsp brown sugar
- 3/4 tsp dried thyme crumbled
- 1/2 tsp ground cinnamon
- 1 1/4-1 1/2 lbs fresh Ahi tuna, cut into 1 1/2" cubes

- 2 small zucchini, cut into 1/2" slices
- 1 red bell pepper, cut into 1" cubes
- 1 red onion, sliced 1/2" thick and quartered
- 1 fresh pineapple, peeled, cored and cut into 1" cubes

Pineapple Glaze

- 2/3 cup pineapple juice
- 5 tbsp lemon juice
- 1 tbsp minced ginger
- 1/4 scotch bonnet pepper, seeded and finely chopped (optional)
- 2 tbsp soy sauce
- 3 tbsp honey
- 3 tbsp chopped cilantro

Put first 12 ingredients (scallions through cinnamon) into blender and puree. Pour marinade into plastic bag then add tuna. Place bag, sealed well, into the refrigerator for 2-6 hours, turning every once in a while to distrib-

ute marinade evenly. If using wooden skewers, cover them with water in shallow dish and let stand for two hours.

In a pot of boiling water, blanch the bell peppers, zucchini, and onion for 1-2 minutes depending upon size of the slices. Drain and pat dry. Make Pineapple Glaze by placing pineapple juice, lemon juice, ginger, peppers, soy, honey and cilantro in a saucepan. Bring to a boil, then turn down to medium low, cooking until mixture is reduced by half. Set aside.

Remove tuna from refrigerator and drain off marinade. On metal or wooden skewers alternately thread ingredients. Heat grill to medium high and cook the kabobs for about 6-8 minutes total, turning once. Use pineapple glaze often to brush on kabobs as cooking and to drizzle any remaining on plates.

From RecipeZaar.com by Geema

HOUSTON SÉANCE SUMMONS THE GHOSTS

For those who believe, no explanation is necessary. For those who don't believe, no explanation will suffice," says **Scott Wells** as he begins the main event for the Houston Séance. Magician Scott Wells and his Ghost Whisperer partner, Jamie Salinas summon ghosts known to haunt Market Square's La Carafe. (Wait, we thought La Carafe didn't serve spirits? Hey-oh!)

The séance begins with a short history lesson from Wells about the building and

spirits said to be trapped inside it, and then Salinas takes over and calls to the other side. We had the privilege of attending one night, but we're not going to spoil the fun by revealing the happenings. We will say that we had to sign a waiver saying we wouldn't sue if we were hit by broken glass or experienced nightmares later that evening.

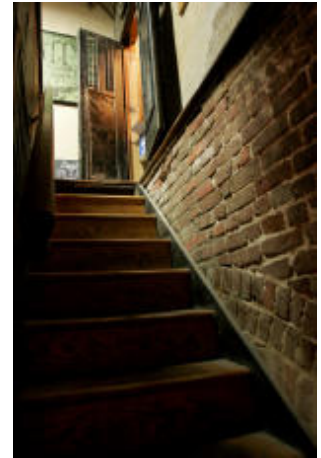
Anyway, each night is different, as Salinas and Wells never know which spirit is

going to show up. The night begins with a cocktail reception where Wells shows off his sleight-of-hand skills before leading attendees up the staircase to the second story corner of the bar.

We're not saying drinking will help you believe, but it doesn't *not* help.

For information on times and reservations, visit the website www.HoustonSeance.com

Written by Dusti Rhodes and published in The Houston Press



The spooky staircase at La Carafe leading to the séance where things go bump in the night.

SELLING ONE WIDGET AT A TIME

Amazingly simple, and clever idea...just like their name. Woot.com features just one product a day and when it sells out, it's gone. It's quite unbelievable and has really taken off.

Woot.com is an online store and community that focuses on selling cool stuff cheap. It started as an employee-store slash market-testing type of place for an electronics dis-

tributor, but it's taken on a life of its own.

They sell one item per day until it is sold out or until 11:59 p.m. CST when it is replaced. A new product is released every morning at 12 a.m. CST, seven days a week. If a product sells out during its run, a new item will not appear until the next release time. Each woot.com product is discontinued at 11:59pm

central time. So if you missed buying something the previous day, then you are out of luck. You can sign up for their RSS Feed to notify you of their daily offerings.

They anticipate profitability by 2043, and by then they should be retired, and someone smarter might take over and jack up the prices. Bookmark their website today!

DAILY DEALS FOR COOL PRODUCTS AT CHEAP PRICES AVAILABLE ON YOUR COMPUTER. BUT WHEN THEY'RE GONE, THEY'RE GONE..



MAGIC GIGGLE

Dear Boss,

I have enjoyed working here these past several years. You have paid me very well, given me benefits beyond belief. I have 3-4 months off per year and a pension plan that will pay my salary till the day I die and a health plan that most people can only dream about.

Despite this I plan to take the next 12-18 months to find a new position.

During this time I will show up for work when it is convenient. In addition I fully expect to draw my full salary and all the other perks associated with my current job.

Oh yeah, if my search for this new job proves fruitless, I will be back with no loss in pay or status. Before you say anything, remember that you have no choice in the matter. I can and will do this.

Sincerely,

Every Senator or Congressman running for President.

(Now, try that at your job and tell me how it works out.)



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DO YOU HAVE AN
UPCOMING EVENT?

CONTACT S&K WELLS
ENTERPRISES TODAY!

INTERESTED IN LEARNING SOME
MAGIC FOR YOUR BUSINESS
LUNCH AND DINNER MEETINGS?
VISIT WWW.SCOTTWELLS.NET

MAGI-CALENDAR

October 1-4, 2008: Magic Island, 2215 Southwest Freeway, Houston, TX—Visit www.ScottWells.com/MI.htm for discount coupons

October 14, 2008: Federal Credit Union Annual Meeting, Monroe, LA

October 31, 2008: Circle S Vineyards, 9920 Hwy 90 A, #B-268, Sugar Land, TX—Visit www.CircleSVineyards.com for more information

Sunday Nights in October, 2008—Séances at La Carafe, Houston, TX—Visit www.HoustonSeance.com for more information

NOTE: Public Performances subject to change. Private / Corporate engagements are not all listed.

Contact S&K Wells Enterprises today to make sure your event is on the calendar!

♣ Stand-Up Comedy Magic Show ♥ Trade Show Exhibit Booth ♠ Hospitality Suite ♦
♣ Strolling Magic ♥ Magical Master of Ceremonies ♠ Weddings ♦

PROPHECY IN NUMBERS

Numbers are a part of business and the following is a little diversion you can use to entertain your business clients during lunch or high stakes negotiations.

Ask your volunteer to get a pen and paper then write a three digit number, all digits being different. You now ask that he reverse the number and subtract the smaller number from the larger. The volunteer then reverses that subtotal and adds the final two three digit numbers.

Example:

$$\begin{array}{r} 783 \\ - 387 \\ \hline 396 \\ + 693 \\ \hline 1089 \end{array}$$

If this formula is followed, regardless of the numbers, the answer will always be 1089.

Although it is not necessary for your volunteer to tell you or show you what numbers they are generating, it could prove helpful if you assist with their math. This will prevent them misunderstanding your instructions and assure your success. As long as your prediction is in full view, you will not be accused of tampering with your predicted outcome.

Your manner of revealing the number as your prediction can be handled in various ways.

In one outcome, you could merely have the predicted

number of 1089 written on the back of your business card which you place on the table (prediction side down) before you begin. After the volunteer completes their math and tells you their number, you ask them to turn over your prediction.

In another presentation, you could have a check for \$1,089.00 written to yourself for prognostication services. Or the check could be made out in your volunteer's name with the promise that if you are wrong, the money is theirs. The check can be laid face-down on the table before you begin or left inside your wallet on the table.

1089

With a little manipulation of the numbers, you can come out looking like a mathematical genius and soothsayer, too!